Residential Carpet Cleaning - Service Package Matrix

Step	Description	VALUE PACKAGE	GOLD PACKAGE	PLATINUM PACKAGE
1	Protection Setup (plastic corner guards, cover wood & laminate floors with drop cloth)	✓	✓	✓
2	Deep vacuuming with HEPA filtered commercial vacuum	✓	✓	✓
3	Edging & Wipe Clean Baseboards		✓	✓
4	Move light furniture in living & dining rooms. Place furniture on plastic & foam squares	✓	✓	✓
5	Move light furniture in bedrooms and other rooms in the house. Place on plastic & foam squares		✓	✓
6	Pre-spray with Soap less Cleaning agent (same product used in the White House, EPA, Pentagon)	✓	✓	✓
7	Specialty treatment of difficult spots & stains	✓	✓	✓
8	Pet Stain / Odor Removal (Sub-Surface Extraction & Sanitizing)	\$45 / spot	(Up to 3 spots)	(Up to 3 spots)
9	Agitation of carpet fibers with special brush to increase emulsification of soil particles		✓	✓
10	Hot water extraction (225° F) with truck mounted system	✓	✓	✓
11	Neutralizing rinse to leave pH of fibers between 6.5 and 7.0 (prevents re-soiling, soil tracking)	✓	✓	✓
12	Speed Drying (use of commercial air movers to accelerate drying process)		✓	✓
13	Application of Scotchguard Fiber Protector with One Year Warranty		✓	✓
14	Final grooming to restore nap	✓	✓	✓
15	Plastic Shoe Covers, FREE Professional Spotter Bottle & Client Information Folder, including a 15-Point Quality Assurance client debriefing form	✓	✓	✓
16	100% Sparkle Satisfaction Guarantee	✓	✓	✓
17	30-Day Accidental Spot & Spill Protection		✓	✓
18	One Year Warranty. Includes up to 2 emergency spotting calls at no additional charge			✓
19	FREE Subscription to monthly "Healthy Home Newsletter", including special offers and discounts	✓	✓	✓
Your Investment		\$0.49 SF	\$0.75 SF	\$0.89 SF